

LIGHT THE BLVD

2023 SPONSORSHIP OPPORTUNITIES



Light The BLVD brings hundreds of people from the community together on the first Friday of December every year to kick off the holiday season and support the businesses in the Kenmore Boulevard Historic District.

The fourth annual Light The BLVD happens on Friday, December 1, 2023 from 6-9 p.m. and features dozens of freshly decorated storefronts, live music, a fully lit median and holiday activities for the whole family to enjoy.

Proceeds support the ongoing revitalization work of Better Kenmore CDC, a 501(c)(3) community development corporation. (EIN 81-3402431)

\$2,500 Sponsorship Level:

- Logo on site near Santa Claus!
- Logo/Name included in paid advertisements
- Logo on printed/digital posters and flyers
- Logo on printed signs in decorated storefronts
- Logo/Name on Facebook event page
- Logo/Name on event webpage

\$1,000 Sponsorship Level:

- Logo on printed/digital posters and flyers
- Logo on printed signs in decorated storefronts
- Logo/Name on Facebook event page
- Logo/Name on event webpage

\$500 Sponsorship Level:

- Logo/Name on Facebook event page
- Logo/Name on event webpage

Business Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Remit form with payment to: **Better Kenmore, 1028 Kenmore Blvd., Akron, OH 44314**
(Write in memo: Light The BLVD 2023)

Rather pay online? Visit givebutter.com/ltb2023 or scan the QR Code →

Email print-quality logo to: cjenkins@betterkenmore.org

For more info on Light The BLVD, visit betterkenmore.org/light-the-blvd

